

# CINNABAR

WINERY

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## **Cinnabar Winery's Legacy Lives On** **Original Vineyard Manager Ron Mosley Buys Brand**

*Saratoga, California, May 16, 2019*—After more than 3 decades of celebrated winemaking in the Santa Cruz Mountains, Cinnabar Winery will continue under new ownership. Cinnabar's original vineyard manager, Ron Mosley, will become the new majority owner of the Cinnabar brand.

Cinnabar founder Tom Mudd (1942-2007) hired Mosley in June of 1983 to help clear his land and plant his first Chardonnay and Cabernet Sauvignon grapes in the Santa Cruz Mountains above Saratoga. Mosley had a hand in every aspect of Cinnabar's creation—from the construction of the winery to helping make the first barrels of Cabernet in 1986, which went on to receive 93 points from Robert Parker.

"Exactly 36 years later, I am reconnecting with this brand that is so dear to my heart," says Mosley, who managed Cinnabar's property until it was sold in 2007. "I was there by Tom's side to help make his vision a reality, and am honored to be able to continue Cinnabar's legacy today."

Karina Mudd, Tom's daughter, has been the CEO of the company since 2016. "It's been humbling to see so many staff and wine club members remain loyal to Cinnabar over the years, and we are delighted that the brand's integrity will live on in Ron's hands," she says. "He has always been part of Cinnabar's DNA."

Mosley is the owner of Tass Vineyards & Winery, as well as Vinescape Inc., a vineyard management company with over 80 clients in the Santa Clara Valley. He has deep roots in the local wine industry, and a passion for the Santa Cruz Mountains appellation.

Mosley has also maintained working relationships with Cinnabar's longtime Winemaker George Troquato and Cellar Master Alejandro Aldama, both of whom will continue to make Cinnabar wine. Mudd attributes much of Cinnabar's success to these two—"Without my dad around to steer the ship, the consistent quality of the product over the years has been crucial to our longevity as a successful wine brand."

With the original winemaking crew reunited, and the much-loved tasting room staff still there to welcome patrons to the Tasting Room, business will continue as usual at Cinnabar. "My goal is to keep making great wine," says Mosley, "and to ensure that Cinnabar continues to thrive."

Mosley and his wife Lynne will take over management of the Tasting Room in downtown Saratoga starting in June 2019.

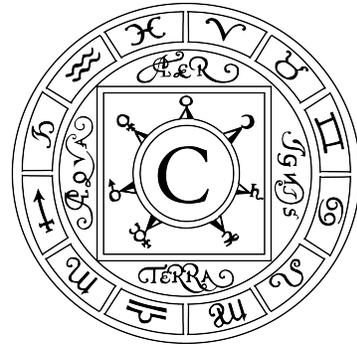
*Cinnabar Winery Tasting Room is located at 14612 Big Basin Way, Saratoga, California, 95070.*

## About Cinnabar

Cinnabar Winery was founded in 1983 by Tom Mudd in the Santa Cruz Mountains. After Tom's passing in 2007, Cinnabar Winery opened a tasting room in Saratoga, California. Known for its Mercury Rising Bordeaux-style red blend, Cinnabar continues to produce Chardonnay and Pinot Noir made from grapes grown in the Santa Cruz Mountains, along with other varietals including Cabernet Sauvignon, Cabernet Franc, and Zinfandel—many of which have heralded numerous awards. All varietals are sold at the tasting room, and Cinnabar's signature wines can be found in retail stores and restaurants throughout Northern California and select states.

For more information, contact:

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